




Opening Plenary Day 2 Session of the 2001 HIV Prevention Program Evaluation Meeting

Moderator Gary Uhl, Ph.D.

June 20, 2001

8:30 am – 9:30 am



Assessment of the Impact of CDC's Evaluation Guidance on Health Departments and their Grantees

Health Department Panelists:

Marquietta Alston: Virginia

Melissa Beaupierre: Florida

Mari Gasiorowicz: Wisconsin

Sharon Renter: Wyoming



Evaluation Design

- 6 case studies
- Qualitative and quantitative data collection
- Assess how planning and programming have changed as a result of implementation of the Guidance
- Explore unintended consequences



Initial Impacts Identified by Panelists and other Health Department Staff

- Enhanced intervention planning: revised RFPs on intervention “quality” and CDC taxonomy
- Enhanced quality of interventions
- Enhanced communication among HDs, their grantees, and CPGs
- Enhanced data collection and management information systems
- Integration of CDC, state, and other evaluation requirements
- Enhanced understanding of and commitment to evaluation



Challenges in Guidance Implementation

- Scarcity of staff and resources
- Capacity building needs of HDs and grantees
- Need to secure “buy-in” from grantees
- Translating local definitions into Guidance taxonomies for populations and interventions
- Mechanisms for client tracking
- Systems to collect and manage data



Evaluation Technical Assistance to Health Departments

Building Evaluation Capacity



Three Person Team Provided TA

- Charles Collins, Science Application Team
- Romel Lacson, PERB
- David Cotton, MACRO



58 Health Departments requested TA

- Interpretation of the Guidance
- Data Collection and Management
- Behavioral Science Theory
- Local Diffusion, Training, Buy-in
- Outcome Evaluation



Data Collection and Management: Questions Asked and Lessons Learned

- Soft-ware should have been issued by CDC to accompany the HD guidance.



Behavioral Science: Questions Asked and Lessons Learned

- The CDC and Health Departments should move forward together in establishing intervention standards.



Outcome Evaluation: Questions Asked

- Questions regarding appropriate interventions for outcome evaluation.
- Questions regarding evaluation design.
- Questions regarding ethical and appropriate comparison groups.

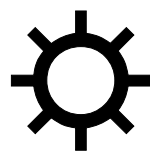
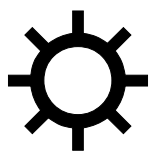
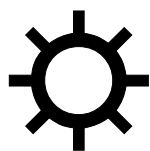
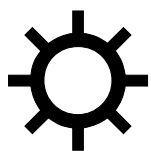


Outcome Evaluation: Lessons Learned

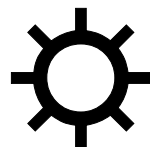
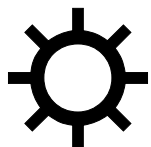
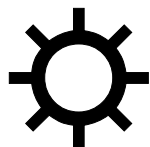
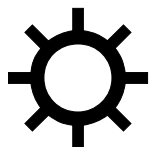
- Need for Evaluability Assessment Techniques
- Need for continued TA over the next two years as health departments develop, implement and assess their outcome evaluations.



2001 HIV Prevention Program Evaluation Meeting



Good Morning and Welcome to Day 2





Morning Plenary Session

- Overview of 2 projects related to evaluation
- Overview of TA available to HDs
- Open forum to hear from HDs regarding evaluation guidance



Assessing the Evaluation Capacity of Health Departments Funded for HIV Prevention

Program Evaluation Research Branch
Prevention Program Branch
Saint Louis University



Purposes of this study

- to better understand health departments' capacity to evaluate their HIV prevention programs
- to provide examples of successful models, approaches, and strategies for program evaluation
- to make recommendations for resources and capacity-building to increase HIV prevention evaluation capacity



Program Evaluation

- For the purposes of this project, program evaluation refers broadly to the evaluation of HIV prevention, not only to those activities related to the evaluation guidance



Case studies are the preferred method for this project

- flexible and exploratory
- able to highlight the different capacity levels of health departments
- describe their diverse approaches to evaluation
- highlight uniqueness of health departments by emphasizing the context of each jurisdiction



Procedures

- Expert panel (January 2001)
- Site selection: HIV/AIDS disease burden; racial, ethnic, and cultural diversity; geographical representation; resource levels; and a preliminary classification of evaluation capacity level
- 6 case studies



Procedures, cont.

The cases studies will include:

- on-site structured interviews with health department evaluators, AIDS Directors, and health department program staff, and others



Products

- The case studies will highlight the challenges and strengths of each health department individually and in aggregate
- Information will be used to inform CDC what HDs need to conduct program evaluation better



Products

- Specific recommendations will include:
 - Needed financial and other resources for evaluation capacity
 - Training and Technical Assistance needs
 - Technology needs